



Central Lakes
College
Civic Engagement
and Service
Learning Strategic
Plan Summary

We build futures.

2011-2014

Civic Engagement and Service Learning

Civic Engagement creates awareness and a sense of responsibility through involvement with one's communities through a variety of volunteer activities for CLC students, faculty, and staff. Benefits may include:

- Learning from others, self, and environment to develop informed perspectives on social issues.
- Valuing diversity and building relationships across differences
- Working through controversy, with civility
- Taking an active role in government processes
- Participating actively in problem solving, public life and community service
- Enhancing leadership roles in organizations
- Developing empathy, ethics, values and a sense of social responsibility
- Promoting social justice locally and globally
- Giving back of individual time and talents for the greater good of the community
- Exchanging knowledge, skills, and experiences

Service Learning links academic study to community service through structured reflection; it engages students in responsible and challenging community service; it provides structured opportunities for students to reflect critically on their experiences; and it emphasizes learning in areas such as communication, critical thinking and community involvement. Service Learning projects can be initiated by students, faculty, non-profit organizations or in some cases, a business. Faculty evaluate all potential projects for appropriateness and if they meet the learner outcomes of a particular course or program of study. Faculty supervise all projects and evaluate learner outcomes and students involvement.

Central Lakes College Strategic Plan

Our **Strategic Plan** is focused, our goals are clear, our timelines are achievable. We are committed to our mission. We build futures.

Central Lakes College Strategic Plan

Strategic Direction 1: Manage Enrollment Growth for Long-term Sustainability and Student Success

Goal 1: Implement strategic enrollment plan.

Objective 1: Complete Strategic Enrollment Plan phases.

Objective 2: Develop & implement a college-wide retention plan.

Objective 3: Increase opportunity for access and success for under-represented students.

Goal 2: Strength regional cradle-co-college partnerships.

Objective 1: Explore and develop opportunities for curriculum alignment between CLC and regional high schools. (Graduation Standards and Advanced Standing)

Objective 2: Partner with regional K-12 districts to develop a Campaign for Universal Student Success initiative.

Strategic Direction 2: Offer educational programs and services that are responsive to regional needs.

Goal 1: Strengthen the process for determining educational, service, and training needs of the region.

Objective 1: Align existing processes with MnSCU and U.S. Department of Education guidelines.

Objective 2: Convene key industry groups and respond to regional, economic, and workforce development needs.

Objective 3: Plan and implement a CLC Center for Lifelong Learning.

Objective 4: Restructure education, support services, and partnerships for veterans and their families.

Goal 2: Enhance quality of instruction and services.

Objective 1: Ensure quality and consistency across all delivery methods including technology mediated.

Objective 2: Redesign and implement faculty evaluation process.

Goal 3: Enhance relationships with the regional American Indian communities.

Objective 1: Create an American Indian Advisory Council.

Objective 2: Develop, model and share best practices in working with American Indian communities.

Objective 3: Increase business & industry training and services, and workforce & economic development partnerships with tribes.

Goal 4: Produce globally competent graduates.

Objective 1: Conduct assessment of current global learning outcomes.

Objective 2: Promote and infuse global competency into curriculum.

Objective 3: Expand international education programming.

Goal 5: Model and lead regional diversity initiatives.

Objective 1: Implement CLC Diversity Plan.

Objective 2: Recruit and retain students and employees of diverse backgrounds.

Goal 6: Expand opportunities for regional civic engagement and service learning programming.

Objective 1: Increase volunteering, civic engagement, and service learning partnerships and opportunities for students and employees.

Objective 2: Assess and enhance data reporting processes.

Goal 7: Support regional vitality through social, cultural and artistic events and activities.

Objective 1: Establish an interactive learning center at the Skone Family Conservatory/Humphrey Center.

Objective 2: Expand Rosenmeier Center impact.

Objective 3: Expand regional cultural and artistic outreach and offerings.

Strategic Direction 3: Serve as a recognized leader in the region for enhancing economic and community vitality through innovation.

Goal 1: Expand CLC's role as a catalyst for economic and community development.

Objective 1: Expand business and entrepreneurship counseling, mentoring, and training services through Small Business Development Center, and Customized Training and Continuing Education programs.

Objective 2: Implement Customized Training/Continuing Education Strategic Plan.

Goal 2: Expand services of the CLC Career and Transfer Center for students and community.

Objective 1: Increase utilization of CLC Center for Career and Transfer.

Objective 2: Implement robust internship and job placement services.

Goal 3: Expand programming and applied research for agriculture and renewable energies.

Objective 1: Implement the Agricultural and Energy Center Strategic Plan.

Goal 4: Explore offering baccalaureate degrees.

Goal 5: Develop partnerships and practices that link the arts and regional culture to economic development.

Strategic Direction 4: Achieve institutional effectiveness through continuous improvement and enhanced communication.

Goal 1: Develop a college-wide culture of assessment.

Objective 1: Implement a revised departmental portfolio process that includes SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis.

Objective 2: Conduct annual technical/trade programs program assessment using a standard state, national licensure assessment, NOCTI test, capstone project/course, or locally developed assessment.

Objective 3: Conduct Support Assessment on an annual basis.

Objective 4: Create Standardized Departmental Strategic Management Matrix to be utilized by all departments for strategic planning.

Objective 5: Develop a process to utilize CCSSE, SENSE, PACE, PSOL, MAP-IT and other data for college-wide planning.

Objective 6: See professional accreditations.

Objective 7: Complete common course outlines.

Goal 2: Foster a culture of excellence, innovation, leadership.

Objective 1: Create a system to celebrate and recognize success.

Objective 2: Develop a culture of appreciation and respect.

Objective 3: Achieve the Chronicle of Higher Education's "*Great Colleges to Work For*" designation.

Goal 3: Improve college-wide communication process to increase employee engagement and satisfaction.

Objective 1: Implement a college-wide communication process based on Lean outcomes.

Objective 2: Establish a culture of ambassadorship for all CLC employees and students..

Goal 4: Create a unified positive image through marketing and community involvement.

Objective 1: Conduct an Image Study.

Objective 2: Implement a marketing strategy based on Image Study.

Objective 3: Establish a unified branding image including school/sport team color unity.

Strategic Direction 5: Sustain financial viability during changing economic and market conditions.

Goal 1: Implement the Integrated Planning Model.

Objective 1: Update, complete, and link all Master Plans and develop Cycle for continual renewal closing the loop between assessment, planning and budget.

Objective 2: Complete 5-Year Update of Facility Master Plan.

Goal 2: Improve policies, processes, and organizational structure through LEAN principles.

Objective 1: Institutionalize LEAN principles.

Objective 2: Conduct 3 LEAN initiatives per year.

Objective 3: Create and implement a process for policy creation and review.

Goal 3: Improve Financial, Facilities and Environment Measures.

Objective 1: Improve Financial and Facilities Measures (CFI, FCI, R&R spending by dollar/square foot, reserves, operating margins).

Objective 2: Link capital and financial planning and ratios to CLC mission.

Objective 3: Conduct a green facilities assessment, develop facility standards and outcomes, and implement recommendations, following MnSCU Board Policy on sustainability.

Goal 4: Create a College Advancement Office.

Objective 1: Develop model and secure funding.



Strategic Framework for Minnesota State Colleges and Universities

Minnesota
STATE COLLEGES
& UNIVERSITIES

Minnesota State Colleges and Universities play an essential role in growing Minnesota's economy and opening the doors of educational opportunity to all Minnesotans. To that end, we will:

1. Ensure access to an extraordinary education for all Minnesotans

- Our faculty and staff will provide the best education available in Minnesota, preparing graduates to lead in every sector of Minnesota's economy.
- We will continue to be the place of opportunity, making education accessible to all Minnesotans who seek a college, technical or university education; those who want to update their skills; and those who need to prepare for new careers.

2. Be the partner of choice to meet Minnesota's workforce and community needs

- Our colleges and universities will be the partner of choice for businesses and communities across Minnesota to help them solve real-world problems and keep Minnesotans at the leading edge of their professions.
- Our faculty and staff will enable Minnesota to meet its need for a substantially better educated workforce by increasing the number of Minnesotans who complete certificates, diplomas and degrees.

3. Deliver to students, employers, communities and taxpayers the highest value / most affordable option

- Our colleges and universities will deliver the highest value to students, employers, communities and taxpayers.
- We will be the highest value / most affordable higher education option.

January 2012

CLC, Minnesota's leading Community and Technical College for lifelong learning.

At Central Lakes College, we –

- are committed to a supportive environment for the growth and development of students from diverse cultural, ethnic, economic, and educational backgrounds
- offer liberal arts, technical education, and customized training programs of proven high-quality that are accessible and affordable and that lead to employment, skill enhancement, or transfer to other institutions of higher learning
- anticipate and respond to the needs of business and industry in a globally competitive economy
- encourage and support cultural enrichment, life-long learning, civic responsibility, and community development

These values guide individual and organizational behavior at Central Lakes College.

- Excellence
- Access
- Integrity
- Service
- Learning
- Diversity
- Innovation

Civic Engagement & Service Learning

Our Mission:

Central Lakes College promotes and provides abundant Civic Engagement and Service Learning opportunities for students, faculty, and staff for the benefit of all parties involved and the communities we serve.

Our Vision:

To engage all CLC students, faculty and staff in Civic Engagement and Service Learning activities.

Civic Engagement/Volunteerism and Service Learning Strategic Goals:

- Goal 1:** Increase awareness and participation in Civic Engagement activities.
Timeline: Ongoing
Outcome Driver: Dean of Workforce, Economic & Regional Development
- Goal 2:** Increase awareness and participation in Service Learning projects by faculty and students.
Timeline: Ongoing
Outcome Driver: Dean of Workforce, Economic & Regional Development
- Goal 3:** Evaluate and enhance data reporting processes.
Timeline: Ongoing
Outcome Driver: Dean of Workforce, Economic & Regional Development
- Goal 4:** Establish a Civic Engagement and Service Learning Advisory Team.
Timeline: FY 2011
Outcome Driver: Dean of Workforce, Economic & Regional Development
- Goal 5:** Establish new community collaborative partnerships for Civic Engagement and Service Learning activities.
Timeline: Ongoing
Outcome Driver: Dean of Workforce, Economic & Regional Development
- Goal 6:** Promote inter-disciplinary Service Learning projects.
Timeline: Ongoing
Outcome Driver: Dean of Workforce, Economic & Regional Development
- Goal 7:** Celebrate and recognize successes.
Timeline: Ongoing
Outcome Driver: Dean of Workforce, Economic & Regional Development
- Goal 8:** Continue to expand marketing efforts, including development of a CLC Civic Engagement/Volunteerism and Service Learning web page.
Timeline: Ongoing
Outcome Driver: Dean of Workforce, Economic & Regional Development