

Strategic Direction 1: Create and implement success pathways for students (CTF 1.1.2, 3.2.3, HLC 3.C, HLC 3.D)

- Goal 1.1. Create Transfer areas of concentration for AA Degree students
- Goal 1.2. Create a cohort program for AA students who score into Developmental Reading
- Goal 1.3. Increase Student Services connections with students
- Goal 1.4. Assign advisors to specific programs of students
- Goal 1.5. Improve student retention and persistence rates
- Goal 1.6. Increase completion rates

Strategic Direction 2: Enhance new and returning student registration process (CTF 1.1.2, 1.1.6, 3.2.3, HLC 4.C)

- Goal 2.1. Create new registration/orientation session model with more supportive services available to students
- Goal 2.2. Complete Technical Education Registrations by April 30th
- Goal 2.3. Create new student customer relations management system for staff
- Goal 2.4. Create returning student customer relations management system for staff
- Goal 2.5. Enhance student preparedness for the Accuplacer
- Goal 2.6. Create new Student Handbook and New Student Registration Guide

Strategic Direction 3: Improve support for at-risk student populations CTF 1.1.2, 1.1.5, HLC 3.C)

- Goal 3.1. Create a Counseling Department Case Management System
- Goal 3.2. Simplify Crisis Protocols
- Goal 3.3. Increase Early Alert Referrals
- Goal 3.4. Pursue funding for additional services to at-risk populations

Strategic Direction 4: Improve recruiting outreach (CTF 1.1.2, 1.1.5, 1.1.6, HLC 3.C)

- Goal 4.1. Launch Campus Ambassador Program
- Goal 4.2. Create a High School visits calendar for CLC community to utilize
- Goal 4.3. Transition CIS advising and orientation to Admissions
- Goal 4.4. Increase communication to CIS students and parents about CLC
- Goal 4.5. Establish Career Information Nights

Strategic Direction 5: Engage campus and community in enrollment (CTF 1.1.2, HLC 4.C)

- Goal 5.1. Establish a Retention Committee
- Goal 5.2. Establish a New Student Recruitment and Marketing Committee
- Goal 5.3. Establish a Task Force on Campus Reception
- Goal 5.4. Establish a Task Force on campus appearance